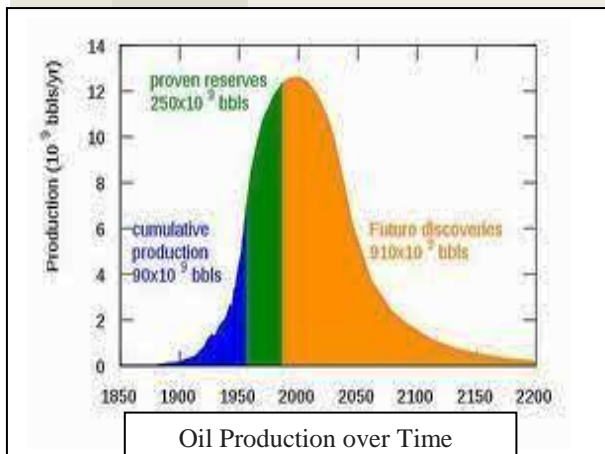


Your future depends on what all of us do now.

Join us to bring more urgency to the task of what must be done in the Bay area and Florida to preserve our way of life.

- With a relentlessly growing population, rapid urbanization in the form of sprawl has claimed large portions of agricultural land.
- Such changes produce the need for ever greater consumption of petroleum energy, not only for transportation, but for fertilizer, infrastructure, and overall consumption.
- Throughout the southeastern US, water and depleted top soils have become critical issues.
- Vital necessities such as water and air quality, and other essential biological supports are in jeopardy.



We must persuade those who serve us: the corporate and government officials whose decisions most intimately affect our lives, of the importance of this ultimate issue. This cannot be put off, nor ignored. Business as usual is ultimately doomed to failure. As a society, we have important decisions to make, and we must equip ourselves with the best knowledge available. It is the purpose of the Post Carbon Council to give voice in support of change. Join us!



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# Prepare Now

*To live harmoniously within the limits of the natural world, while satisfying legitimate human aspirations.*

# The Tampa Bay Post Carbon Council

## Preparing the People of the Tampa Bay Region to live in balance with our resources

The end of the carbon age is now in sight. The readily available forms of carbon; oil, coal, and gas, which supplied cheap energy for the industrial revolution, have been consumed, or are too dangerous for our climate, to use.

- Alternative energy
- City/state Planning
- Resource Allocation
- Individual Planning
- Preserve precious liberties
- Economic regulation

This is not just about **oil**, but about everything that cheap oil energy has made possible. Fuel, power, water, food, fertilizer, plastics, asphalt for highways and roofs, medicine, and a surprisingly long list of common necessities are going to become much more, if not prohibitively, expensive.

We must do what we can for ourselves and future generations, to preserve the science and technology that has become the greatest engine of material prosperity and well-being human



We must find alternatives to our present habits of production and consumption quickly, if we are to keep the many advantages of our technological society. Most importantly, we must change our way of life to conserve our dwindling non-renewable resources while we make this transition.

We can **live better** in smaller, more energy efficient houses, in more compact communities, served by more efficient means of transportation of both people and goods.

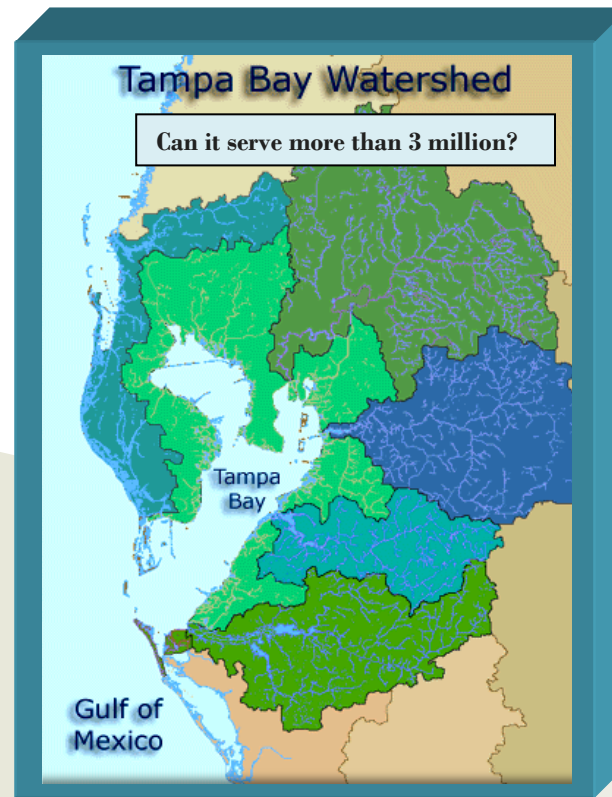
To accomplish these changes, we must make our voice heard in the political and economic institutions that govern so much of our future.

**Water** is a vital and increasingly scarce necessity. Too many people are draining away and polluting too much water. We must find a way to live in a non-growth oriented economy. Florida is over the ability of its natural systems to carry the population we presently have.

Importing **food** over thousands of miles is a great energy waste.

It should be easy to grow more of our area's food year-round. In addition, hydroponics and other minimal methods can make it possible for families and neighborhoods to grow a large measure of their own food. Community gardens can also augment our diets.

We must build a **culture** that begins to reflect a higher degree of social cooperation expressed in practical terms. At the same time, the political system must permit the greatest accommodation to human freedom possible.



Conservation and efficiency does not mean poverty, or doing without. It means doing better and using our intelligence and our science to find a more ingenious way of life. It means not doing with less, but doing more with less.

We Americans are clever and adaptable. We can and will find a way around the most difficult situations, even those we ourselves have created.

### The Tampa Bay Post Carbon Council

is one way to give the necessary social and political push to a problem many of us consider the most urgent we have ever faced.

Join with us today!



## The future

- More localized production of food
- Rational planning for more compact communities with easily available services.
- Preserving and enhancing our tradition of democracy.
- More green spaces for the enjoyment of natural beauty, and to support biological systems
- Continued development of technological and agricultural innovation.
- Vastly increased use of water and rail transport for commodities as well as people.

Prepare for the Future!